

Stefanie Krajnyak

Senior product designer
UX + visual (hybrid)

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Portfolio: <https://t.ly/O7nGX>

EDUCATION

University of Cincinnati – DAAP
2004 - 2009
Bachelor's Degree in Digital Design

SKILLS

User centered design
Visual design
Wireframing
Prototyping
Vision/concepting
User journeys
Frameworks
Iterative product design
Adobe
Figma
Sketch

EXPERIENCE

Fitbit (now part of Google) – Senior Product Designer
2021 - 2023

Lead and launched products through UX conceptual phases, defining key user journeys, use cases, and pain points. Provided UX strategies for implementing vision work, including MVP plans and future iteration. Identified UX opportunities for iteration and exploration based on user research, validation, and data. Collaborated with other teams cross-platform and cross-product to deliver consistent patterns and cohesion. Delivered detail design & documentation, and worked closely with engineering to identify edge cases.

Fitbit – Senior Product Designer / Senior Visual Designer
2016 - 2021

Lead detail design and launched iterative improvements; driven by app metrics and UXR. Envisioned future strategies based on user stories and market research. Delivered detail design & documentation, and worked closely with engineering to identify edge cases.

frog design – Senior VisD
2009 - 2016

Collaborated with interaction designers, strategists, and technologists to create cohesive systems and concepts. Created or extended new and existing design languages. Participated in user testing and preliminary research. Specialized in mobile and web design within UX. Guided or implemented detail design.